

NAPA VALLEY COLLEGE PERFORMING ARTS CENTER

Napa Valley's Gateway to the Arts

MISSION

The Napa Valley College Performing Arts Center encourages and celebrates learning through performing and cinematic arts that entertain and engage our diverse communities.

PERFORMING ARTS CENTER VENUES

PERFORMANCE SPACE

- **Paul Ash Lobby**
 - The dramatic indoor/outdoor lobby is an open, welcoming space that can also be booked as a stand-alone venue. Monitors mounted in the lobby permit latecomers to enjoy the performance without disturbing others.
- **Main Theater** (450 seat performance space)
 - As NVC's premiere theater, the Main Theater illustrates seamless integration of aesthetics and technology. The theater's 450 seats provide excellent, unobstructed sightlines for live music, theater, dance, lectures, civic events and conferences.
- **Studio Theater** (99 seat flexible performance space)
 - An ideal space for smaller productions and meetings. With moveable seats and risers, the space can be transformed to create an intimate cabaret, a theater-in-the-round, or a traditional concert setting.
 - With a potential seating capacity of up to 99, the studio theater provides affordable and versatile setting for any type of performance, meeting or event.
- **Loretta C. Silvagni Recital Hall** (60 seat performance space)
 - The recital hall, with fixed raked seating, is an ideal venue for vocal, choral and chamber music classes, rehearsal and recitals. It is also an excellent space for lectures.

REHEARSAL SPACE

- **Actor's Lab**
 - The spacious rehearsal studio, equipped with an upright piano and sprung floor, is suitable for groups of up to 40 for theater, dance and choral rehearsals and classes.
- **Orchestra Room**
 - A large room dedicated to orchestral rehearsals. Along with acoustical drapes, the space also contains state-of-the-art projection and sound systems for film showings.
- **Individual and Ensemble Practice Rooms**
 - The performing art center has 2 ensemble and 9 individual practice rooms. Each is soundproof and includes a piano.

Support Spaces (Box office, Paul Ash Lobby and additional rooms)

- The full-service Box Office utilizes a sophisticated computerized ticketing system with tracking and accounting capabilities as well as assisted hearing devices. Patrons may access the Box Office in-person, online or by phone. The office is staffed by trained professionals who understand the importance of customer service.
- The performing arts center also offers plenty of parking.

Additional support spaces include a green room and a full complement of dressing rooms.

PERFORMING ARTS CENTER EVENTS

Napa Valley College provides a variety of events through its Academic Programs, NVC Presents, and Arts Partners.

- Napa Valley College Performing Arts Academic Programs
- Department of Theater Arts
- Department of Music
- Department of Dance (While not in the Arts & Humanities Department)
- NVC Presents
- Concerts, film showings, lectures and other special events sponsored by Napa Valley College.
- Mariachi Festival

Arts Partners

The Napa Valley College Performing Arts Center welcomes the opportunity to partner with local non-profit community arts organizations. Current partnerships include:

- Cafeteria Kids Theater
- Festival Napa Valley

RENTALS

Priority Booking

NVC Presents and Arts Partners receive priority booking after NVC academic programs have reserved their dates and spaces for the academic year.

This allows for priority booking over other outside users during the priority booking period.

Primary Booking

The event calendar, determined from priority and primary booking requests, is conducted in February of each year for the following July through June.

All applications for Primary Booking are due the first Friday of each year.

- Requests Due: February 1st
- Booking Period: July through June of the following year

All requests received after the February deadline will be processed as secondary bookings.

Secondary Booking

Booking requests received after each year's Primary Booking request deadline are considered Secondary Booking. **Requests are accepted year-round and must be received at least eight (8) weeks prior to dates requested.**

All Secondary Requests for Bookings require a nonrefundable \$200.00 deposit.

Any requests received less than eight (8) weeks are subject to a non-refundable \$200.00 rush booking fee.

- Requests Due: March 15th
- Booking Period: July through June of the following year

After the March deadline, requests will open to include all other outside organizations.

LOBBY DISPLAYS

Works of student, faculty and other local artists are on display in the Center's lobby on a rotating basis.

ARTS PARTNERS

With a commitment to expanding the vibrancy of the Napa Valley College Performing Arts Center at Napa Valley College, we have created the Arts Partners Initiative to recruit a group of resident companies for inclusion in our annual season.

Arts Partners receive:

- Priority booking after academic program dates are reserved
- Agreed upon Memorandum of Understanding updated annually
- Simplified booking and contracting process
- **Inclusion in NVC Performing Arts marketing materials (per individual MOU):**
 - Poster Design & Print Services
 - Program Design & Print Services
 - Social Media blasts for performances

Arts Partners must:

- Be an established Napa County Performing Arts non-profit with a successful track record of well attended and artistically relevant performances within the last two years
- Fill a void in our current performing arts center programming
- Connect with the mission of Napa Valley College
- Include Napa Valley College in marketing materials, social media and press releases

Applying for Arts Partnership:

Applications will be accepted on a rolling deadline and reviewed by the NVC Performing Arts Evaluation Team thirty to ninety days after they are received.

To receive priority booking for the upcoming season, new applications must be submitted by February 1st.

The Performing Arts Evaluation Team will score the applications against published criteria. Follow-up interviews will be offered based on those scores. Organizations that seem appropriate for Arts Partnership status will be recommended by the Team to the Artistic Directors for programming.

The number of Arts Partner contracts awarded is not predetermined, since it will depend on the details of each individual partnership.

Arts Partner Sponsorship:

Local non-profit performing arts companies may qualify for a Napa Valley College sponsorship.